

Custom Writing

CHOOSING POPULAR TOPICS

It's easy to write a text when the content manager has already thought up a topic and made a list of keywords, and all you have to do is open your terms of reference and let your thoughts flow. To determine the popularity of a topic and the frequency of queries on it, useful programs for copywriters that help to form an interesting topic are not superfluous.

GOOGLE TRENDS

Free service from Google to analyze the popularity of search queries. If you already know which topic you want to check for popularity - simply enter the necessary keywords into a special field and the application will create a report on them with such data:

[Custom Writing Service to Trust](#)

- popularity dynamics - in what time how many people entered this query in the search;
- popularity by regions - in which country people are searching for the query;
- similar and additional queries;

You can select a region and a period of time for a narrower analysis of a search query. Also, the service offers to enter multiple queries and compare their popularity.

In case you are just thinking about what to write about - the site has a selection of the most relevant topics at the moment. You can see all the most asked queries for the last 5 years.

1. Google Docs

Platforms: web, Android, iOS.

Russian interface: yes.

Cost: free of charge.

Google Docs

Only the best texts about technology, relationships, sports, movies, finance, and more are on the Liferhacker Telegram channel. Subscribe!

One of the most popular word processors and, for many, the default word processing tool. Completely free and available to anyone with a browser and an Internet connection.

The main features of Docs are voice input, adding bookmarks, collaborative tips mode, automatic text saving and edit history, and synchronization. The Google search function allows you to look up the meaning of a word without having to open a new window in the browser to do it.

You can also work offline in Google Docs. You just need to install an extension for Chrome or a mobile application.

[Open web version →](#)

2. Microsoft Word

Platforms: web, Windows, macOS, Android, iOS.

Russian interface: available.

Cost: free or \$70 per year.

Good word processors: Microsoft Word

Another well-known word processor that any computer user knows about. And that's because Word is simple, with lots of tools and step-by-step instructions.

There is a search for spelling errors, an online reference guide, saving the file in the necessary extension, built-in multi-window mode, convenient mechanisms for working with links and footnotes, inserting and creating pictures in the file, and many other interesting features. Some features are available for free on [the official site](#).

LibreOffice Writer

Platforms: Windows, macOS, Linux.

Russian interface: yes.

Cost: free.

Good word processors: Libre Office

LibreOffice Writer is a completely free open-source text editor, the main functions resemble Word.

The application allows you to put files on the Internet, pre-exporting them to HTML, and supports all popular text document formats.

LibreOffice Writer's arsenal includes many different formatting styles. Text structures and linking allow you to deal with the layout of newsletters, flyers, and so on. Nice features of the editor are the autocomplete feature, which offers options for typing words or phrases quickly, and the automatic creation of a table of contents.

LibreOffice Writer has a portable version. It can be used without installing the program on your computer.

4. bear

Platforms: macOS, iOS.

Russian interface: yes.

Cost: free; additional features for \$15 per year.

Best text editors: Bear

A cool note-taking app that's perfect for more complex texts as well, thanks to Markdown support and an easy-to-use editor with plenty of customization.

Bear features a clever interface and a nice design with a choice of design themes. Tags and internal links are used to organize content and navigate text. You can pin frequently used documents to the sidebar, and you can easily find the files you want through a search.

[Best custom research paper writing service](#) that provides prompt and professional research paper writing help to students

Bear is available for free on select devices. A \$15/year subscription is only needed for syncing between Mac, iPhone and iPad, additional themes and advanced export options.